



# Daniel Chargualaf

## Designer

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## About

Designer hailing from Fountain Valley, CA. Daniel continually works to gain the knowledge and tools to expand his skills even further. From concept to final touches, He brings a "can-do" attitude to any task that's in front of him. With 7+ years of experience Daniel has proven to increase the presence of brands.

## Software

Photoshop



Illustrator



InDesign



After Effects



Muse



Axure



## Other Softwares

Microsoft Word

Premiere pro

Dreamweaver

Power Point

Excel

## Job Experience

**Greenleaf Gourmet Chopshop** July 2015 - Present  
Visual Designer

Designing and enhancing the footprint of the brand. Creating and updating current menus for all locations. Composing and assisting artwork for digital menu boards company wide. Leading the creative design approach on flag ship products. Managing and improving all digital content for website. Creating materials for storefronts and openings of new locations.

### Key Project

Greenleaf To Go (Grab N' Go product)

**BidMail, Inc** Oct 2013 - Oct 2016  
Senior Graphic Designer

Composed and improved the user experience for BidMail across web, mobile, and social media platforms. Developed marketing assets using multiple applications and mediums. Assured all marketing assets of Bidmail brand were following company standards. Managed project timelines with developers and coordinated with vendors to make deadlines.

### Key Projects

BidMail.com   BidMail Share   Bidmail Workforce

**24 Seven Service Group Inc** June 2013 - Jan 2015  
Freelance Graphic Designer | Production Artist

Assisted in seasonal floorset documents. Abetted in designs of various personal branding such as vehicle wraps. Assisted with various office needs.

**Balboa Manufacturing CO. LLC** January 2013 - June 2013  
Lead Graphic Designer | Product Development

**Lucid Fusion Inc** Jan 2012 - Feb 2013  
Junior Graphic Designer | Production Artist

**Marsuno** Sept 2011 - Jan 2012  
Graphic | Web Designer

## Education

**The Art Institute Of California-Orange County** 2007 - 2011  
Bachelors of Science in Graphic Design

## References

Available upon request